



SUNBIRD POST TOUR QUESTIONNAIRE

We are constantly trying to find ways of improving our tours and the way we run Sunbird. It would help enormously if you could take a few minutes to complete this questionnaire. Please return to the Sunbird office as soon as possible after the tour.

We appreciate that simply ticking a box may not allow you to express your full opinion. We have therefore allowed space after some questions for any relevant comments, and at the end for any other observations you care to make about this specific tour or Sunbird in general.

Name:

Tour name:.....

Tour date:.....

How would you rate the tour overall? Please tick one box.

Excellent
Good
Fair
Poor

Other comments:

In particular how would you rate the following:

Food

Accommodation

Transport

Good
Average
Poor
As expected

How would you rate the overall abilities of the leader? Please tick one box.

Excellent
Good
Fair
Poor

Other comments:

**How would you rate the way the Sunbird office dealt with your booking?
Please tick one box**

Excellent
Good
Fair
Poor

Other comments:

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**Did the Tour Information notes prepare you adequately for the tour?
If not, can you suggest anything that could be added to improve them?**

Yes
No

Other comments:

If this was a Birds and..... trip was the mix of pursuits:

About right
Too little birdwatching
Too much birdwatching

Other comments:

**Which factors affected your decision to book on this Sunbird tour?
Please number in order of importance (i.e. 1 = the most important)**

Timing
Price
Leader reputation
Company reputation
Destination

Others:

If possible, please briefly describe your highlight of the tour.

Which destinations are you considering for your next tour?

Are there any other comments you would like to make about the tour, your leader, or Sunbird?

May we use your comments on our website or in our print newsletters.

Yes

No

Thank you for your time

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